

hope

GIVE A SISTER
SOMETHING
MONEY CAN
NOT BUY



Happy Valentine's Day! Be a Sweetheart, Walk and Give a Sister Hope

Reunion Celebration Jan 29

The Reunion Party held January 29 at Cafe Macy's in Amsterdam was a huge success. Seven of the 10 breast cancer researchers currently receiving funding from A Sister's Hope attended the party and took the opportunity to personally thank the participants for their amazing efforts.

More than 120 people gathered for the festivities. TUMI (PC Hooftstraat, Amsterdam) donated several drawing prizes, Marilyn "Memory Monroe" performed and announced she will walk in 2011, and the night ended with 16 new registrations! If anyone has photos from the evening, please email them to Info@ASistersHope.org.

Walk 2010 Video

For those interested in buying a copy of the Walk 2010 video created by Jan van Aalzum, who has filmed every year, go to www.Asphere.nl.

Registration 2011

The Walk in 2009 was the event's largest with 465 walkers and 80 crew completing the October weekend. That event generated 1 million euro for researchers. A Sister's Hope is aiming high in 2011 because the 35 people being diagnosed with breast cancer every day in The Netherlands need all of us doing what we can - and we can do a lot! If 650 people would walk, we can

reach an ongelooflijk goal: raising 4 million euro for researchers in five years. For those we have lost (Leida, Nicole, Jolanda, and countless others), they deserve our very best effort, don't they?

Registrations (14 feb):

| | |
|------------------|-------------|
| WALKERS | 184 |
| WALKERS - GOAL | 650 |
| FUNDRAISING GOAL | 1.3 million |

Are you registered yet? Register **NOW**.
www.ASistersHope.nl

A SISTER'S HOPE



2010

A Sister's Hope in 2010 surpassed 2.7 million euro raised for breast cancer research in The Netherlands. The percentage of individual donations going to the researchers in four years has ranged from 82.3% to 88.9%, averaging more than 85%. Part of the reason this impressive percentage has been possible is due to the generosity of sponsors Breast Friends/Roche, DHL Express, and all the in-kind donations of items used for the events. When more walkers and crew participate, more money is raised and the percentage of donations going to research is higher. Let's work together to move that percentage toward 100%!