

THE SWEETEST DAY WILL BE THE DAY A CURE IS FOUND FOR BREAST CANCER. DO YOUR PART.

Register today

hope

A SISTER'S HOPE FUNDS BREAST CANCER RESEARCH TO SAVE LIVES



New year, new radio spots, continued hope

A Sister's Hope events in 2014 grow to fund more research to save lives

Now that \$5.6 million (4.3 million euro) has been funneled into the laboratories of dedicated breast cancer researchers, a strong base structure is in place to build A Sister's Hope into the funding resource researchers need.

In order to decipher the many forms of breast cancer and how and why it metastasizes, we need as many research teams as possible approaching the disease from many angles. This means that money already donated to help find a cure can not be sitting in a bank

account on reserve for multi-year projects. Each year, donated funds need to be distributed to as many promising research projects as can be supported with what money is available. Projects needing funding for multiple years can receive NEW money that gets donated each year. This is a new way for non-profit organizations to operate and A Sister's Hope is setting the example.

Funds generated by A Sister's Hope in 2013 began being used by the research teams of Daniel Peeper (NKI) and Michel van Gelder (UMC-Maastricht) in August 2013. Other teams began receiving their funding in December and January.

Think of it this way: did you donate \$100 in 2013 to help fund a breast cancer research project in 2015? If you know someone who is fighting breast cancer today, you probably donated those funds so they could be spent NOW to help save that person's life.

[Register or Donate NOW](#)

Pink Moon Run & Walk

The Netherlands July 12, 2014

Jackson, Missouri Nov. 1, 2014

Chicago, Illinois Autumn 2014

8th annual A Sister's Hope 60K Walk - October 11 & 12



2014

A Sister's Hope produces events throughout the year to raise vital funds for research to save lives

Take a Swing at Breast Cancer golf tournaments



2014

fund-raising tips:

ASK. ASK ANOTHER.

1. BE CLEAR ON YOUR GOAL

When you approach people to ask them for a donation, tell them why you chose to do the 60K and give them a suggestion on what amount they might want to donate (i.e. \$1 per kilometer)

2. BE CONFIDENT

It is a fact: lots of people do not feel comfortable asking people for donations. Try to think of it this way: finding a cure is not free, and in tough economic times, the need for private funding for research is greater than ever. If you don't help fund researchers, who is going to do it?

3. BE PROUD

Most people you know never will give up their time and effort to try to raise 1500 euro and they will not give up a relaxing weekend to go walk 60 kilometers. But you are different. You are willing to do just that, and it is something of which you can be proud.

4. AIM HIGH

Aim higher with your fundraising goal than you think might be possible to reach. Setting a low goal and reaching it has limited satisfaction. Keep reaching for the stars!

5. ALWAYS REMEMBER

... those no longer here to walk with us

Various actions are spreading word across the country



Webshop: shipping costs now just 99 cents!

Brilliant researchers must sit on promising projects while waiting for funding

Many of the world's brightest minds are unable to proceed on research ideas because they can not access funding. Often, large fundraising organizations have millions sitting in a bank account. Why? This past year, A Sister's Hope was able to raise enough funds to support five different projects, including Prof. Dr. Daniel Peeper and his research on a protein potentially responsible for breast cancer metastasis. Wendy Onstenk, an Erasmus Medical Center researcher, needed just 68,773 euro to conduct her circulating tumor cells project which also hopes to shut down metastasis, and A Sister's Hope was able to support her with funds from 2013. Millions meant for research were donated to organizations other than A Sister's Hope, yet these researchers remained unfunded without the help of A Sister's Hope.

The need is great. The need is now. If you personally know someone who is fighting breast cancer at this moment, you fully understand the urgency of our actions.

Not yet registered for the 2014 A Sister's Hope 60K Walk? This is your moment.



Researcher Lotte Elshof gives a presentation of her work

Register for the 60K today.

SPONSORS give a sister hope

We thank the following sponsors for their support:

